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**COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE  
of the  
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS**

**April 3, 2008  
Minutes**

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**THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE. AN AUDIOCASSETTE TAPE OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG'S OFFICE.**

The Community, Economic & Human Development Committee held its meeting at the SCAG office in downtown Los Angeles.

**Members Present**

Barnes, Christine	City of La Palma
Bayer, Anne	Gateway Cities
Coerper, Gil	City of Huntington Beach
Cortes, Bea	SANBAG
Edney, Jon ( <b>Chair</b> )	City of El Centro/IVAG
Jasper, Timothy	City of Apple Valley
Lantz, Paula	City of Pomona
Loveridge, Ronald	City of Riverside
Malsin, Scott	Westside Cities COG
McCullough, Kathryn	OCCOG
Mitchell, John D.	SANBAG
Norby, Chris	Orange County
Nowatka, Paul	City of Torrance
Ring, Bob	OCCOG
Robertson, Deborah	City of Rialto
White, Charles	WRCOG

**Members Not Present**

Dubois, Diana	Gateway Cities
Fesmire, Melanie	CVAG
Garcia, Joe G.	SGVCOG
Garcia, Ron	OCCOG
Jahn, Bill	SANBAG
Lee, Laura	Gateway Cities
McCallon, Larry ( <b>Vice-Chair</b> )	City of Highland
McSweeney, Susan	Las Virgenes/Malibu COG
Morehouse, Carl	Ventura/VCOG
Mosca, Joseph	SGVCOG

**Members Not Present (Continued)**

Nunez, John H.	SGVCOG
Olhasso, Laura	Arroyo Verdugo
Palmer, Jim	OCCOG
Perry, Jan	Los Angeles
Reyes, Ed	Los Angeles
Serrano, Joseph	Gateway Cities

**1.0 CALL TO ORDER & PLEDGE OF ALLEGIANCE**

The Hon. Jon Edney, Chair, called the meeting to order at 10:25 AM and asked the Hon. Christine Barnes to lead the Committee in the Pledge of Allegiance.

**2.0 PUBLIC COMMENT PERIOD**

Kevin Viera announced that WRCOG's General Assembly will be held on June 19<sup>th</sup> at the Morongo Casino Resort & Spa. The keynote speaker will be George Stephanopoulos.

**3.0 REVIEW AND PRIORITIZE AGENDA ITEMS**

There were no agenda reprioritizations.

**4.0 CONSENT CALENDAR**

**4.1 Approval Item**

**4.1.1 Minutes of March 6, 2008 Meeting**

A MOTION was made (Jasper) to approve the Consent Calendar. The MOTION was SECONDED (Coerper) and UNANIMOUSLY APPROVED.

**5.0 ACTION ITEMS**

**5.1 Housing Summit Advisory Committee Update**

Hon. Gil Coerper announced that the 8<sup>th</sup> Annual Regional Housing Summit will be held on May 21<sup>st</sup> at the Mission Inn in Riverside. Hon. Jon Edney will be the moderator, and the focus will be on navigating the course of the uncertain housing market. Hon. Coerper requested the support of the Committee and asked that the members make a commitment to participate in the program.

**5.2 Regional Comprehensive Plan (RCP) Update and Schedule**

Jacob Lieb, Program Manager for the RCP, stated that when this Committee approved release of the RCP in draft form at the December meeting, it also approved an outreach public participation program and schedule. Mr. Lieb stated that the outreach process is proceeding in two phases. The first is a lower level dialogue and discussion phase that will continue until the RTP is adopted in May. This phase will be primarily conducted through regional workshops. The first workshop was held on February 13<sup>th</sup> in San Bernardino and led by Hon. Jon Edney. Mr. Lieb said the workshops are designed to get staff out to locations

where SCAG events are not normally held and have different types of presenters and information. The next workshop will be held on April 22<sup>nd</sup> at the Huntington Beach Public Library. Once the RTP is adopted, the second phase will begin, which will be a more intensive outreach process designed to ensure that the regions are familiar with the Plan and the policies it proposes.

Mr. Lieb stated that as a result of the Regional Council requesting separate EIRs for the RTP and RCP, and the delay in the adoption of the RTP, the schedule had to be revised. The environmental review process on the RCP will not begin until the RTP and its EIR are completed and certified. Mr. Lieb referred the Committee members to the schedule in their agenda packets and advised them to move each milestone back by one month. The adoption of the RCP is now slated for November 6<sup>th</sup>.

### **5.3**     SB 375 (Steinberg) – Summary of Legislative Developments

Jacob Lieb, Program Manager, and Jeff Dunn, Government Affairs Analyst, presented an update on SB 375. Mr. Dunn stated that neither Senator Steinberg nor his Chief of Staff were available to attend today's meeting due to scheduling conflicts and due to the fact that representatives of the principle sponsor of the bill, the League of Conservation Voters, are not available until mid-April. This will delay continuation of negotiations until that time. Consequently, the bill will not move until May at the earliest and possibly not until later in the summer. Mr. Dunn stated that Senator Steinberg or a member of his staff is expected to speak at the May 8<sup>th</sup> General Assembly and Regional Council. He assured the Committee that if the bill does move in May, it will have to go back to the Senate for concurrence and amendments, so there will be another opportunity for input at that time. Mr. Lieb stated that the League of Cities has circulated worksheets and other materials addressing the amendments they are seeking. He further stated that the League has requested that these materials not be circulated beyond the parties involved, but when they authorize consent to share the materials and their proposed amendments, he will provide them to the Committee members.

### **5.4**     State Tax Policy Effect on Local Land Use Decision Making

Hon. Jon Edney led the discussion on behalf of Hon. Carl Morehouse, and requested that the Committee consider whether or not SCAG is the proper agency to address this issue and does SCAG have the funding for it. Hon. Chris Norby stated that he believes SCAG is the perfect agency because many of its cities and counties have been negatively impacted by the fiscalization of land use. Hon. Norby suggested that a subcommittee be formed to define the goals of this effort and then bring it back to the Committee. Hon. Scott Malsin suggested that the subcommittee consider a work project that would be an expansion of the tipping point analysis tool kit. Hon Malsin stated that it would be a powerful tool if it addressed issues such as property tax share, local taxes, utility user taxes, and property values. Hon. Edney stated that the goal is to provide a superior financing structure for better well-built communities. Hon. Edney further stated that he will consult with President Ovitt to discuss establishing the subcommittee. In the

meantime, he suggested working with staff to establish an estimated cost so that it can be included in the 08-09 budget. He asked for volunteers to serve on the subcommittee. Hon. Chris Norby, Hon. Scott Malsin, Hon. Paula Lantz, Hon. Diane Dubois, and Hon. Deborah Robertson volunteered. Hon. Edney stated that he was certain Hon. Morehouse would want to serve on the subcommittee also. Hon. Edney requested that this item be brought back to the May meeting to form the subcommittee.

#### **5.5 Venture Capital Investment in the SCAG Region**

Elizabeth Delgado, Associate Planner, provided an analysis of Venture Capital Investments in the SCAG region, as part of the economic trends that feed into the growth forecast. Ms. Delgado stated that since 1995, over \$24.6 billion has been invested in the SCAG region from various venture capital sources, and further stated that the top 4 industries in terms of venture capital investments received in the SCAG region are: Media and Entertainment (\$3.9 billion), Software (\$3.5 billion), Telecommunications (\$2.8 billion), and Medical Devices (\$1.7 billion). Ms. Delgado stated that the next step is to continue to update the data on a quarterly basis and provide an economic development analysis.

#### **5.6 Compass Blueprint Public Outreach Strategy**

Pria Hidisyan, Senior Regional Planner, stated that as part of the work program this year, staff has been updating the marketing and website of the Compass Blueprint Program. Ms. Hidisyan stated that the process began by focusing on the evolution of the Compass Blueprint Program, looking at the categories and policy areas, and recognizing that Compass Blueprint serves many groups, including elected officials, the state, city staff, the development community, and the general public. Ms. Hidisyan stated that the Compass Blueprint Program is about building partnerships and serving communities. Ms. Hidisyan presented a mock up of the proposed home page of the new website. She stated that the new website design will provide more interactive tools, such as videos and tutorials. The current tools will be expanded so they cover more policy areas such as carbon foot printing. The website will include a map of demonstration projects, and will offer the capability of clicking on a particular project to find more information on the project and the city. Ms. Hidisyan presented the new logo for Compass Blueprint, along with the new slogan -- building partnerships, serving communities. Ms. Hidisyan stated that the new website and new marketing concepts will be unveiled at the Regional Housing Summit on May 21st, which will incorporate the Compass Blueprint Recognition Awards.

Several Committee members requested that, if possible, the old logo be incorporated with the new logo. Examples will be presented at a future meeting.

Hon. Deborah Robertson made a second request for Toolbox Thursdays, to be held in the inland areas and various counties.

**6.0 CHAIR'S REPORT**

The Chair reminded the Committee of two upcoming events: the RCP workshop on April 22<sup>nd</sup> at the Huntington Beach Public Library and the Regional Housing Summit on May 21<sup>st</sup> at the Mission Inn in Riverside.

**7.0 STAFF REPORT**

Joann Africa, Deputy Chief Counsel, presented an update on the RHNA litigation. Ms. Africa stated that the cities of Palmdale, La Mirada, and Irvine filed lawsuits against SCAG. The La Mirada and Palmdale lawsuits were filed in Los Angeles County and were dismissed by the same judge on the basis of the current RHNA statute and the housing element statutory scheme. La Mirada has appealed the judges ruling and the case is now pending before the Court of Appeals. The Irvine lawsuit was filed in Orange County. SCAG is also seeking to have the Irvine case dismissed and a hearing is scheduled for April 15<sup>th</sup>.

**8.0 FUTURE AGENDA ITEMS**

Hon. Tim Jasper requested that Review of the Compass Blueprint Demonstration Project Selection Process return on a future agenda.

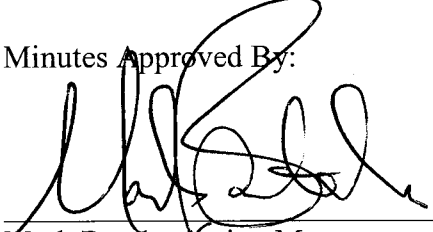
**9.0 ANNOUNCEMENTS**

Hon. Coerper reminded the Committee that the Police Officers Memorial is being held on May 8<sup>th</sup> in Sacramento. Hon. Coerper encouraged support of the event and will send out more information to the Committee members.

**10.0 ADJOURNMENT**

Hon. Edney adjourned the meeting at 11:45 AM.

Minutes Approved By:

  
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Mark Butala, Acting Manager  
Community Development

## 2008

\*Regional Council Member